

“Finally, a training that really makes a lasting difference, both personally and professionally.” – past participant

TO DEVELOP
AND ENABLE
CAPACITY
*in Self, Others,
Teams, System*

LEADER AS COACH MASTERY PROGRAM

OVERVIEW: Leader as Coach Mastery Program (LACMP) will enable you to create a culture of accountability, engagement, inspiration and respect within your organization. “According to recent research, the single most important managerial competency that separates highly effective managers from average ones is coaching.” Harvard Business Review*

WHY THIS LEADERSHIP PROGRAM IS DIFFERENT: All the tools and skills in the world are of limited value until people can approach their work with fresh eyes. In our program, you gain both: fresh eyes to look at your challenges differently and the skills to address them through demos, mini-presentations, hands-on practice clinics, and on-the-spot coaching.

THEORY: This course is grounded in systems thinking, neuroscience, social and emotional intelligence, coaching principles, organizational learning, adult learning principles and research.

OUTCOMES:

- Leaders who **create increased accountability, engagement and ownership.**
- Leaders who **rise above the day-to-day crisis and provide clear direction on purpose and vision.**
- Leaders who **can navigate emotionally charged conversations with productive results.**
- Leaders who **confidently and effectively address poor performance and dysfunctional dynamics.**
- Leaders who **skillfully utilize the networks they’ve created through the program for real time feedback and support.**
- Leaders who **keep the monkey off their back while providing delegation that both delivers results and develops the workforce.**
- Leaders who **create a culture of learning rather than blaming.**

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TESTIMONIALS:

“The program provided me with specific tools to identify what clouded my decision making, and helped me identify how to change that to better approach conflict.”

“The program has allowed me to better deal with potentially explosive situations; having a respectful disagreement and bringing it to a positive conclusion.”

“This workshop provided me the skills to be an active listener as well as how to utilize questions. Prior to this workshop, I would have been prone to just giving direction, advice or solving the problem for them.”

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ABOUT OUR TEAM:

Cynthia Way, Deborah Reidy and Richard Karash have worked together continuously on large-scale projects since the mid-2000s. We each have decades of experience with leadership development and executive coaching for senior leaders in the private and public sectors. LACMP has been delivered by this team numerous times for DoD and corporate leaders.

WHEN:

September 21-23, 2015
(Monday-Wednesday)
October 27-28, 2015
(Tuesday-Wednesday)

WHERE:

Greenbelt Marriott
6400 Ivy Lane
Greenbelt, MD
Free Parking, Metro
Accessible (Free Shuttle)

FEE:

\$3,500 for Days 1-3;
Days 4-5 at no additional cost.

\$1,000 Deposit required to hold your spot. Refundable only with 30-day cancellation.

Discount available if paid by credit card on or before September 21, 2015

TO REGISTER:
Contact Way To Go! inc. at 301-779-1764 or cynthia@waytogoconsulting.com.



* “You Can’t Be a Great Manager if You’re Not a Good Coach”
<http://hbr.org/2013/12/how-google-sold-its-engineers-on-management/ar/1>